



Reineke Hameleers

Reineke is the CEO of Eurogroup for Animals, the leading pan European animal protection organisation convening more than eighty members in the EU and beyond.

She is passionate about driving long lasting, positive change for animals by improving corporate practises and legislation, whilst ensuring optimal enforcement. Reineke holds a Master's degree in Arts and Science Studies from Maastricht University for which she specialised in the human-animal relationship. She has been active in animal protection since 2003 and worked before as Regional Director of the Dutch Society for the Protection of Animals. Reineke is also a Vice-President of the World Federation for Animals and a member of the Netherlands Committee for the Protection of Animals used for Scientific Purposes.



Dr. Jane Goodall, DBE

Dr. Jane Goodall is an ethologist and environmentalist, Founder of the Jane Goodall Institute and a United Nations Messenger of Peace.

Today there are 30 Jane Goodall Institutes, including the Jane Goodall Institute Belgium that support JGI's core programs. Dr. Goodall travels the world, in person or virtually, speaking about the threats facing chimpanzees and other animals, environmental crises, and her reasons for hope. Dr. Goodall has received countless awards and honorary degrees for her groundbreaking work. She was recently appointed advocate for COP26 and is a UN Messenger of Peace and Dame Commander of the British Empire.



Robert E. Jones

Robert is Head of Public Affairs for Mosa Meat, the Dutch food technology startup that pioneered the first cell-cultured beef in the world.

His role within the company is to work with stakeholders who influence regulatory and public policy decisions that impact on the introduction of cultivated meat. Additionally, he has the great honor of serving as the inaugural President of Cellular Agriculture Europe, the continent's first trade association for cellular agriculture companies. Based in Brussels, it will represent 14 startups across Europe and Israel that will seek Novel Foods approval for cellular agriculture products. Robert brings 23 years of experience in government affairs, advocacy, and communications. He holds a bachelor's in Political Science from the University of Texas, a master's in Political Management from George Washington University, and is a classically trained chef by the Culinary Institute of America.



Pelle Sinke

Pelle Sinke is an LCA specialist at CE Delft environmental consultancy. He has been extensively working with companies and researchers in the cultivated meat field to conduct the assessments. With primary data from companies in the field, these assessments represent a new stage in understanding life cycle impacts of cultivated meat.



Prof. Carla Forte Maiolino Molento, DVM, MSc, PhD

is a professor in Animal Science and Veterinary Medicine Program at the Federal University of Paraná in Brazil.

She focuses on the substitution of the use of animals for human purposes, more specifically the farming of animals for the production of protein for human consumption.

Together with her colleagues she conducted a study on the expected social impact of cultivated and plant-based meats in Brazil, United States and Europe.



Jah Jingh Chung

is a social and market researcher. Her recent work focuses on the animal welfare and alternative protein industry in Asia, including consumer studies on attitudes towards plant-based products and farmed animal welfare in China, as well as landscape analyses of animal advocacy across Asia. She is currently studying the intersection of farmed animal welfare and organisational decision-making at the University of Sydney, aiming to apply academic research and entrepreneurial experience to develop effective tools for animal advocacy in Asia.



Elsa Lauwers

Elsa is Chief Scientific Officer at Paleo. She leads R&D efforts to develop high functionality ingredients for fish and meat replacers, using precision fermentation. As a molecular biologist, Elsa has 15 years of experience using yeast genetics to understand the biology of proteins and lipids. Prior to joining Paleo, she also served as Senior Research Manager at the life science research institute VIB.



Ira Van Eelen

Ira is proud to be able to work on two passions: cultivated meat as a legacy from her father and preventive oral health care as a gift to her son. Ira's father, Willem van Eelen, was one of pioneers of the creation and production of cultivated meat. Ira is the chair of the 'Invitromeat Foundation' founded by her father in 2002, member of JUST's advisory board, Senior consultant of Cellular Agricultural Society CAS, CEO and Co-founder of KindEarth.Tech, Co-founder of RESPECT farms and writer of the closing words to the Dutch, French and German translation of Paul Shapiro's book "Clean Meat".



Chris Bryant PhD

Chris is a social scientist and an expert on alternative protein markets and marketing. He has published several papers on consumer acceptance of cultivated meat, plant-based meat, and fermentation-derived animal product alternatives. Through his company, Bryant Research Ltd, he works with alternative protein companies and nonprofits, including Ivy Farm Technologies, Aleph Farms, Wild Type, and the Good Food Institute.



Gwenn Nevelsteen

Gwenn has been a strategic partner since 2012 of Untitled Workers Club, an agency that helps build brands. As a brand, it is a challenge to connect with increasingly diverse target groups in an authentic way. Untitled Workers Club helps brands with this challenge in a variety of sectors, ranging from food, fashion and retail to culture and the service sector. Untitled Workers Club has been assisting Gaia with its communication campaigns since 2016. In addition to her position at Untitled Workers Club, Gwenn has built quite a few brands of her own: the racing bike brand Jaegher, the fashion brand Cycloclub Marcel, cycling clothing Rytm and the Art Securit Token platform Rubey.



Philip Lymbery

Philip is Global CEO of Compassion in World Farming, Visiting Professor at the University of Winchester, President at Eurogroup for Animals, founding Board member of the World Federation for Animals and UN 2021 Food Systems Summit Champion. Philip is an ornithologist, photographer, dedicated animal advocate and award-winning author. His critically acclaimed books, "*Farmageddon: The true cost of cheap meat*", and "*Dead Zone: Where the wild things were*", were the first mainstream books to show factory farming as a major driver of wildlife declines and at the heart of what needs to change to stave off the climate, nature and pandemic emergencies now facing humanity.



Nestlé

Nestlé is a Swiss Food and Beverage manufacturer founded more than 150 years ago and present in 187 countries with 291.000 employees. The portfolio is always evolving to meet consumer demands. Their long-term strategy is centred around respect for the future. They shape the portfolio with products that are right for consumers and set goals that contribute to a healthier environment. A concrete example of this strategy is the Garden Gourmet brand and its delicious plant based meal solutions.

Arthur Duquesne de la Vinelle

Arthur started his career at Nestlé and after several positions in marketing and sales was appointed Head of the FOOD business for Belgium and Luxembourg. He's passionate about how Nestlé's plant-based offer can play a role in the upcoming food transition by nudging consumers towards a more sustainable diet.



Imperial Meat Products

IMP is a food company known for its meat products and, in recent years, also for its growing share in vegetarian and hybrid products. IMP is in the midst of a transformation from a meat processing company to a food company. The company wants to take an active leadership role in the changing expectations of society towards the food sector. With the Aoste, Marcassou and Stegeman brands, IMP wants to focus on increased animal welfare and on a plant-based range within traditional sandwich fillings.

Inge Ooms

Inge is Marketing Director and in charge of Innovation in the Benelux for the different brands like Aoste, Marcassou, Stegeman, Imperial. She is also in the lead of a multi-disciplinary Alternative Protein team within the company. Before joining the food business, Inge Ooms has worked in Marketing and Sales functions in the pharmaceutical and personal care business in local and international functions. "Always prepared to do better" is not only the brand claim of Aoste, but represents very well the purpose she has set herself. Her personal drive in her current role is to bring change from within, to leverage the positives from the past to create a better future. She is here today because she is very much aware that there is still a lot to do and to learn. So we always need to keep our mind open, learn from mistakes, improve and reach out. Because we can only transform together and build on each other's strengths, knowledge and experience.